

# PROJECT MANAGEMENT

DECEMBER 10<sup>th</sup> – 11<sup>th</sup>, 2018

AT THE ZURICH INSTITUTE OF BUSINESS EDUCATION

## CONTENT

For many years, frameworks of different organisations depict project management standards. Risk Management, Monitoring and Control, Resource Management and many other important areas are now well known and have penetrated content of the project manager community. The 3 Power Tools presented in this workshop will raise you as a project or program manager to the next level.

The workshop explores:

- **Project Square**  
Portrays 7 building blocks that are essential to project areas (mindset, project charter, people & suppliers, key resources, target groups, damages and benefits) and, with strong collaboration among the participants, reach a common understanding.
- **Project Health Check**  
Project Health Check is structured to analytically identify the improvement potentials and best practices of a project across all areas. Findings, conclusions, and measures are derived, and thus sustainably ensure the project's success.
- **Project Workbook**  
In project management, initiating and setting up a project is not the only important component to its success, but also 'sustainably sustains sustainability'. It's a critical success factor, helping the team and project to ensure delivery reliability.

## LEARNING OUTCOMES

**After this module, participants will be able to:**

- use three new revolutionary project management Power Tools beyond any standard project management methodology
- understand the critical success factors through intensive direct application and implementation
- understand crucial insights based on their own unique project situations
- appreciate how the mind-set influences the success and failure of the methods used
- gain critical insights on how to apply the tools discussed and presented .

**DIFFERENT VIEWPOINTS,  
DIFFERENT INDUSTRIES AND  
A GREAT GLOBAL MIX –  
TWO DAYS OUT OF THE OFFICE  
BUT IN THE THICK OF IT –  
SHARING EXPERIENCE AND  
KNOWLEDGE – RELEVANT AND  
TIMELY DISCUSSIONS AS WELL  
AS EXCLUSIVE NETWORKING.**

## FACULTY

The following member of our world-class faculty will lead this module:



### Torsten J. Koerting

is at the core of project management, specialized in projects that are in crisis and an expert on challenging 'Turnaround' projects. Author of several books and an active speaker at many conferences. He is well known as a thought leader, and lecturer at global business schools. His passion is to facilitate strategic- and innovative-processes and help people develop and recognize their sustainable personal brand and stand out in today's noisy world.

## PRICE

Per participant:  
**CHF 3'000.–**

**IF YOU REQUIRE  
FURTHER INFORMATION  
PLEASE CONTACT:**

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