

# Leadership 4.0

MARCH 19<sup>th</sup> – 20<sup>th</sup> 2018

AT THE ZURICH INSTITUTE OF BUSINESS EDUCATION

## CONTENT

The scope of the topic “industry 4.0” and “digitization” does not (yet) suit the way in which leaders deal with the issue. But what does that mean exactly? The challenges of Industry 4.0 and new work require a new understanding of the leadership role, attitudes and behavior. The magic words of the new leadership generation are agility, flexibility, cross-hierarchical and team work, networking in ecosystems, talent identification, recruitment, and retention, employee engagement as well as innovation. Innovative processes need agile, creative, change experienced and visionary leaders.

In order to succeed in the age of industrialization 4.0, in times of disruptive business and workplace revolution, it is not sufficient to have good products, services or technology. Managers must provide results, experiences, exciting projects and inspiration. They must help realize individual dreams of their employees who need special guidance and create an atmosphere of cooperation, collaboration and self-management.

The workshop explores:

- New organizational forms
- Enterprise 2.0
- Digital Work-Places
- Social Collaboration
- New Leadership Role
- Digital Competence
- Best practices in Leadership 4.0

## LEARNING OUTCOMES

**After this module, participants will be able to:**

- Articulate the need and the role of Leadership 4.0
- Connect to aspects of digital competence requirements
- Apply role of leadership 4.0 elements
- Start developing towards leadership 4.0
- Critically reflect and evaluate role of leadership 4.0

**DIFFERENT VIEWPOINTS,  
DIFFERENT INDUSTRIES AND  
A GREAT GLOBAL MIX –  
TWO DAYS OUT OF THE OFFICE  
BUT IN THE THICK OF IT –  
SHARING EXPERIENCE AND  
KNOWLEDGE – RELEVANT AND  
TIMELY DISCUSSIONS AS WELL  
AS EXCLUSIVE NETWORKING.**

## FACULTY

The following member of our world-class faculty will lead this module:



### Hüseyin Özdemir

Co-founder and Co-Director of oezpa GmbH Academy & Consulting, Bornheim (since 1994). Member of the Advisory Board of “Digital Change GmbH (DCG)”, Lucerne/ Switzerland.

Director of the Research Group “Digital Transformation & Leadership” at the Institute of Electronic Business, IEB”, University of Arts, Berlin. Senior Lecturer in “Organisational Diagnosis & Consulting” at the Fresenius University Masterclass in Business Psychology, Cologne/ Germany.

## PRICE

Per participant:  
**CHF 3'000.–**

**IF YOU REQUIRE  
FURTHER INFORMATION  
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