

CEIBS Insights | The 5th Europe Forum 2019

Zurich | May 17th, 2019



Zurich, May 17, 2019

CS Forum Üetlihof

The Evolution of Innovation, a Comparison between Switzerland and China

Organizers



Supporting Partners



Agenda

12.30-13.00	Registration	
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13.00-13.20	Forum Host: Ms Sabine Zhang	Founder of Sabine Zhang Consulting, CEIBS Alumna 1999
	Welcome Address	
	Ms Nannette Hechler Prof. Yuan Ding	Managing Director at Credit Suisse Vice President and Dean, Executive Chairman of CEIBS Zurich Campus
	Opening Address	
	H.E. Qinghua Zhao	Consul General, Consulate General of the People's Republic Of China in Zurich and the Principality of Lichtenstein

13.20-13.35	China: The Emerging Global Innovator	
	Prof. George Haour	Prof. Emeritus at IMD for Technology and Innovations Mgmt.
13.35-13.50	The Story Behind Swiss Innovation	
	Mr James Breiding	CEO at Naissance Capital and Author of <i>Swiss Made</i>
13.50-14.05	China Market 2025 – Outlook on Innovation	
	Prof Yu Zhang	Associate Professor of Strategy at CEIBS
14.05-14.20	Innovation Ecosystem in Switzerland	
	Ms Naomi Bitmead	Partner at Creaholic

14.20-15.00	Panel Discussion	
	Four previous speakers	Moderated by: Ms Sabine Zhang

15.00-15.40	Coffee Break	
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15.40-16.10	Keynote Speech: Innovating Innovation... The Courage to Create a Better Future	
	Mr Peter Fisk	CEO at Geniuswork and Speaker on Innovation

16.10-16.25	Enterprise Innovation and Transformation at Adoodoo	
	Mr Pu Zhou	CEO at Adoodoo
16.25-16.40	Reshaping the Automotive Business	
	Mr Toni Piëch	CEO at Piëch Automotive
16.40-16.55	Mutually Assured Innovation	
	Mr Glen Stark	Technology Director at Yuneec
16.55-17.10	Pioneering a New Product in a Highly Competitive Food Category	
	Mr José Amado-Blanco	Co-Founder & COO at yamo AG

17.10-17.50	Panel Discussion	
	Four previous speakers	Moderated by: Prof. Yu Zhang

17.50-18.00	Wrap up	
	Ms Sabine Zhang	

18.00	Networking Apéro	
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Event Venue: CS-Forum Üetlihof; Uetlibergstrasse 231, 8045 Zürich