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EDUCATIONAL BACKGROUND:

*1997 Ph.D. in Business Administration, I.E.S.E., UNIVERSIDAD DE NAVARRA

RESEARCH INTERESTS:

- *Managing Multinationals in China : CEOs experience
- *Chinese State Enterprises: adaptation to the market economy
- *Foreign Entrepreneurs in China
- *Chinese CEOs

TEACHING INTERESTS:

- *Challenges of Doing Business in China
- *Cross cultural management
- *Leading Change
- *Strategy Business Simulations
- *Team Work
- *Leadership

SHORT BIO:

Juan Antonio Fernandez is Professor of Management, Chair of the Department of Organisational Behaviour and Human Resource Management as well as Academic Director of Global EMBA Programme at CEIBS. He served as the Director of the Diploma in Management Programme at CEIBS from 2000 to 2002 and Director of the Centre of Entrepreneurship from 2002 to 2005. He was appointed as Senior Fellow at Harvard Kennedy School (USA) from August 2011 to July 2012 and has been Visiting Scholar at the University of Lancaster (UK) since 2006.

Before joining CEIBS, he was professor at the School of International Business (ESCI) in Barcelona, Spain. He has taught at the Korean Development Institute (Korea), Asian Pacific University (Japan), IESE (Spain), John Cabot University (Italy), EADA (Spain), and The Mongolian Technical University (Mongolia).

From 1997 to 1999 he was a member of the faculty of the Management Development Program at the Food and Agricultural Organization (FAO) of the United Nations. His prior experience includes serving

as the CFO and member of the board of directors of Anfi del Mar S.A., Norway, advisor to the Ministry of Commerce of the Government of the Canary Islands, and Financial Analyst for the Industrial Spanish Bank, Spain. He was also the Assistant to the Commercial Attaché of the Spanish Embassy in Venezuela.

Prof. Fernandez received his Ph. D. and MBA degrees from IESE, Spain. He received a Diploma in Economics from The Economic Institute, University of Colorado, USA. His work has been published in *Harvard Business Review* (Spain), *Business Week-China*, *Organizational Dynamics*, *Business Strategy Review*, *Asian Case Research Journal*, and the *Barcelona Management Review*. He has contributed to the following books: *Employment and Manager's Career* and *State-Owned Enterprise Reform: Chinese Practice & Spanish Experience*. He is the author and co-author of a number of teaching cases. He has co-authored five books:

- *CHINA CEO: Voices of Experience* (2006), John Wiley & Sons.
- *Chinese SOEs Reform: CEO and Industry Perspective* (2007), Routledge.
- *China CEO: A Field Guide and China Entrepreneur* (2007), John Wiley & Sons.
- *China Entrepreneur* (2009), John Wiley & Sons.
- *Chinese Entrepreneurs* (2010), CEIBS. His current research is in the area of Chinese culture and management.

He has given presentations about his Chinese research in India, Japan, South Korea, UK, France, Italy and Spain. At CEIBS he also receives numerous groups from Latin America, Europe, USA and other countries.