

LEADING WITH IMPACT

LENGTH/CREDITS

- Preparation: 2–3 months
- On-campus: 2 days
- Post-processing: 1 month
- Credits: 4 ECTS credits

CONTENT

In these current times of uncertainty, low margins and short-term focus, organisations put a high demand on their people in leadership positions. Consequently, current leaders are expected not only to do things right the first time, but to do so with high impact, i.e. to make a difference. Therefore, now more than ever successful leadership means transformational leadership. Transformational leadership is usually distinguished from transactional leadership. Transactional leadership creates positive, short-term results. Transformational leadership on the other hand brings about positive and lasting results; results that have a bigger impact.

THE MODULE EXPLORES

- how transformational leaders make a difference
- creating value
- what it means and takes to have impact
- a diagnosis of your leadership impact competencies through a 360° evaluation and real-life leadership simulations
- setting and prioritizing clear development objectives through the Diagnosis-Reflection-Action® instrument
- developing transformational leadership skills such as coaching

LEARNING OUTCOMES

After this module, the students will be able to:

- create a ready-to-implement leadership vision
- develop an action plan to develop their own leadership based on strengths and weaknesses
- coach their team members and colleagues through the GROW method
- identify the emotional impact of leadership behaviours

ASSESSMENT

Leading with Impact	30 % Pre-test 20 % Participation 50 % Final Exam	4 ECTS Credits
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